

VEGAN
LIZZ

PROFESSIONAL

VEGAN
LIZZ

Product Catalog

veganlizz.com.br





VEGAN LIZZ

PROFESSIONAL

Recognized globally for its expertise in straightening and hair care products, **Vegan Lizz Professional** has a wide range of products developed through advanced research and innovative technologies, offering effective solutions for hair straightening and daily care that suit different types of hair and specific needs of clients. Our products are formulated with high-performance active ingredients, designed to provide long-lasting results, silkiness and intense shine to the hair, prioritizing the commitment to hair safety and health, developing 100% formaldehyde-free formulas that minimize damage and protect the integrity of the hair during and after the straightening process, our commitment is to respect all forms of life, having the Cruelty Free seal, free from animal testing. With an established reputation and a loyal customer base around the world, Vegan Lizz is a reference for excellence and innovation in the hair care market.



ANVISA
NATIONAL HEALTH
SURVEILLANCE AGENCY

halal
CERTIFICATE

CPNP
EUROPEAN REGISTRY

ABIHPEC
Brazilian Association of the Cosmetic,
Toiletry and Fragrance Industry



ANIMAL
TEST-FREE
PETA
VEGAN



ARAB-BRAZILIAN CHAMBER
OF COMMERCE



GIVE A HAND TO THE
FUTURE

NATURAL PROTEIN LINE

EN | It is an anti-volume treatment designed to remove frizz and reduce volume of hair, has a formula rich in amino acids, vegetal extracts and special oils: ojon oil, coconut oil, macadamia oil. This blend of assets provides through applied technology a fantastic result in the anti frizz treatment, suitable for all hair types. Formaldehyde free. Use professional.

إنه علاج مضاد للحجم مصمم لإزالة التجعد وتقليل حجم الشعر، ويحتوي على تركيبة غنية بالأحماض الأمينية والمستخلصات النباتية والزيوت الخاصة: زيت الأوجون وزيت جوز الهند وزيت المكاديميا. يوفر هذا المزيج المميز من خلال التكنولوجيا التطبيقية نتيجة رائعة في العلاج المضاد للتجعد، ومناسب لجميع أنواع الشعر.



SPECIAL ASSETS

Ojon Oil

Extracted from the seeds of the ojon tree, native to Central America, this oil is rich in essential fatty acids and antioxidants that provide deep hydration to the hair, forming a protective layer around the hair cuticle, helping to prevent damage caused by environmental factors, such as exposure to the sun and pollution. Furthermore, its unique composition contributes to restoring hair elasticity, reducing frizz and promoting a smoother, healthier appearance. Ojon oil is also known for its ability to strengthen hair, minimizing breakage and split ends.

Macadamia Oil

Widely recognized for its numerous benefits for hair, it is rich in essential fatty acids, such as oleic acid and palmitoleic acid, this oil is known for its ability to deeply nourish and hydrate strands, leaving them softer and more manageable. Furthermore, macadamia oil is easily absorbed by the hair, helping to repair damage caused by chemical treatments, excessive heat and environmental exposure. Its emollient properties help combat frizz, providing a healthy shine and a revitalized appearance.

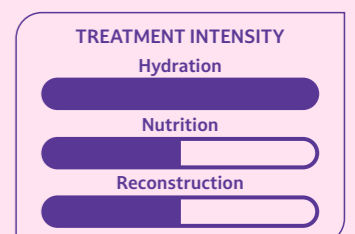
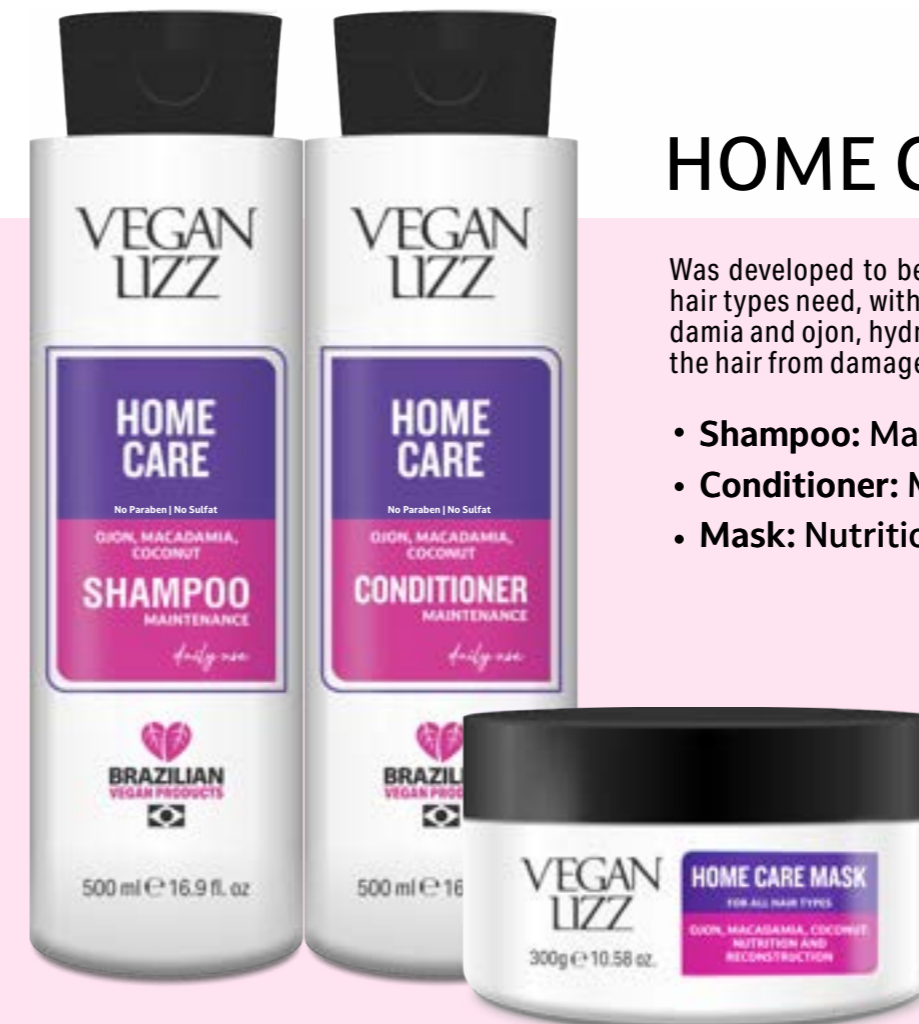
Coconut Oil

Rich in antimicrobial properties that help strengthen hair, reducing breakage and split ends. Furthermore, its unique molecular structure allows it to be easily absorbed by the hair, penetrating deeply into the cuticle and providing intense hydration. Coconut oil is known for promoting smoothness and shine, while helping to control frizz and prevent damage from heat and chemicals. It has the ability to stimulate hair growth and improve scalp health, keeping hair healthy and radiant.

HOME CARE

Was developed to be the daily maintenance that everyone hair types need, with special oils such as coconut oil, macadamia and ojon, hydrates and nourishes the hair, recovering the hair from damage daily, provides flexibility and shine.

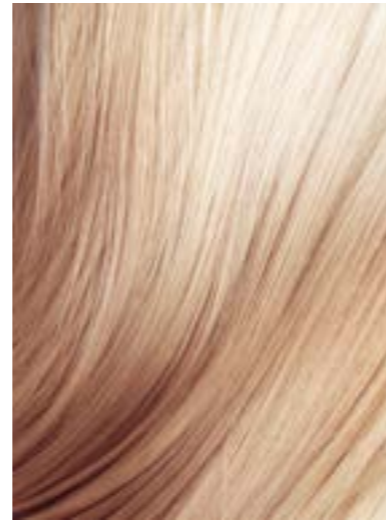
- **Shampoo:** Maintenance.
- **Conditioner:** Maintenance.
- **Mask:** Nutrition and Deep Reconstruction.



BLUE PROTEIN LINE

EN | The Blue Antifrizz treatment was specially developed for blonde hair, bleached hair or with streaks. Without yellowing the wires, it provides a hair toner and hair realignment, thinking of everyone who seeks a straightening safe and harm free. Formaldehyde free. Use professional.

تم تطوير العلاج الأزرق المضاد للتجعد خصيصًا للشعر الأشقر أو الشعر المبيض أو ذو الخطوط. بدون اصفرار الأسلاك، فهو يوفر نعومة للشعر وإعادة تصفيف الشعر، وهو ما يفكر فيه كل من يبحث عن تلميس آمن وخالي من الضرر.



SPECIAL ASSETS

Blue Berry Extract

Known for its antioxidant and nourishing properties, it offers a series of benefits for hair health. Rich in vitamins C and K, as well as antioxidants such as anthocyanins, blueberry extract helps to strengthen hair follicles, promoting a healthy environment for hair growth. Furthermore, its antioxidant properties help fight damage caused by free radicals, which can lead to hair loss and premature graying. The presence of folic acid in blueberries can also stimulate blood circulation in the scalp, promoting nourishment to the roots and providing shinier, more resistant hair.

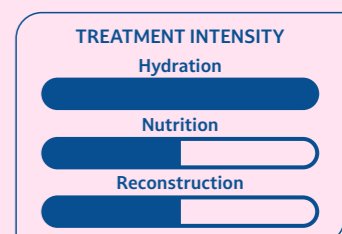
SILVER ACTION

Developed to enhance and maintain the luminosity of light tones, neutralizing unwanted tones, such as yellow and orange. Using blue pigments, the toner works through color neutralization theory to balance the hair tone. Furthermore, its composition includes conditioning and nourishing agents, promoting hair health while maintaining toning.

HOME CARE

The **For Blonder Kit** with toner action, neutralizes the yellowing of the wires without causing dryness or leave an opaque aspect. Cleans and moisturizes while maintaining hair light and shiny.

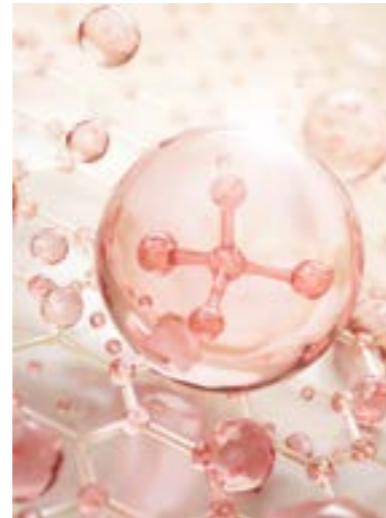
- **Shampoo:** Silver Action.
- **Conditioner:** Silver Action.
- **Mask:** Silver Action and Deep Hydration.



CAVIAR PROTEIN LINE

EN | The Caviar and Charcoal Protein is 100% free of formaldehyde, free of parabens and silicones. It is a complete and high performance protein. It has active systems that act on the entire length of the hair fiber, ensuring effective and safe results in the treatment, disciplining and rebuilding the wires. For all types of hair. Formaldehyde free. Use professional.

بروتين الكافيار والفحم خالي بنسبة ١٠٠٪ من الفورمالديهايد، وخالي من البارابين والسيليكون. وهو بروتين كامل وعالي الأداء. يحتوي على أنظمة نشطة تعمل على كامل طول ألياف الشعر، مما يضمن نتائج فعالة وأمنة في علاج وضبط وإعادة بناء اخصلات الشعر. ومناسب لجميع أنواع الشعر.



SPECIAL ASSETS

Activated Charcoal

Its main characteristic is its ability to absorb impurities and toxins, which makes it effective in removing chemical residues and environmental pollutants that can accumulate in hair strands over time. Furthermore, activated charcoal helps control excessive oiliness on the scalp, helping to balance oil production and preventing clogging of hair follicles. This ingredient is also known for promoting a feeling of cleanliness and freshness, while helping to purify the hair, leaving it lighter and more revitalized.

Caviar Extract

Luxurious active rich in essential nutrients such as omega-3 fatty acids, proteins, vitamins A and D, caviar provides deep nourishment to the hair. These nutrients help strengthen strands, improve elasticity and promote a healthy shine. Additionally, caviar is known for its intense moisturizing capabilities, which is particularly beneficial for dry, damaged hair.

Biotin

Also known as vitamin B7, it stands out as an essential nutrient to promote hair health. This nutrient strengthens the hair structure, promoting the production of keratin, a protein essential for the integrity of the hair, stimulating hair growth, contributing to the prevention of excessive hair loss. Furthermore, its fortifying action can help reduce brittleness and split ends.

Collagen

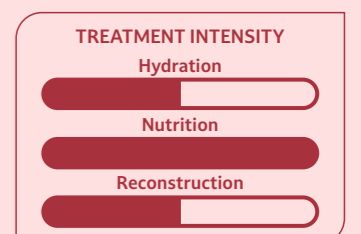
This structural protein is an essential component of the extracellular matrix that surrounds hair follicles, contributing to the maintenance of the integrity and elasticity of the hair, helping to retain moisture, contributing to the hydration of the hair and preventing dryness. Including collagen in your hair care routine will result in silkier, hydrated and more resistant strands.

HOME CARE



The **Caviar & Charcoal Kit** with Biotin and Collagen recovers keratin from the strands forming a layer protective against external aggressions. The properties of activated charcoal help in the growth and hair strengthening.

- Shampoo: Nutrition.
- Conditioner: Nutrition.
- Mask: Nutrition.



ORGANIKA GREEN LINE

EN | The Organika Green line offers the functional combination of the benefits of green coffee with the benefits of ginger extract, free from aggressive chemicals such as formaldehyde, the Organika Green formula nourishes, strengthens and hydrates the hair, respecting its integrity, providing a smooth and healthy transformation to the hair, offering a gradual and natural straightening, allowing you to achieve the desired look safely. Formaldehyde free. Use professional.

يقدم أورجانিকা جرين مزيجًا وظيفيًا من الفوائد من مكونات القهوة الخضراء مع فوائد مستخلص الزنجبيل، خالية من المواد الكيميائية العدوانية مثل الفورمالديهايد، تركيبة أورجانিকা جرين تغذي الشعر وتقويه وترطبه، مع الحفاظ على سلامة الشعر، وتوفير تحول سلس وصحي للشعر، وتقدم تلميس تدريجي وطبيعي، مما يتيح لك تحقيق المظهر المطلوب بأمان.



SPECIAL ASSETS

Green Coffee

Rich in antioxidants, green coffee stimulates blood circulation in the scalp, which can contribute to healthy hair growth. Furthermore, its active compounds, such as chlorogenic acid, help strengthen hair, preventing hair loss and providing a more voluminous appearance. The caffeine present in green coffee is recognized for its ability to stimulate the activity of hair follicles, contributing to the prevention of hair loss.

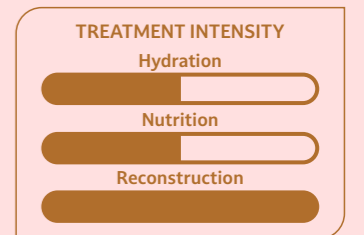
Ginger Extract

Recognized for its anti-inflammatory properties, ginger extract helps to soothe the scalp, reducing irritation and promoting an environment conducive to hair growth. Furthermore, its antioxidant properties contribute to strengthening hair, preventing damage caused by free radicals. Ginger also stimulates blood circulation in the scalp, which can promote healthier and more vigorous hair growth.

HOME CARE

The **Organika Green Kit** with differentiated and energizing assets such as coffee green and ginger extract, restores the hair fiber by strengthening and energizing hair, purifies the scalp, helps hair growth decreasing natural hair loss. It has mild formulation that does not attack or dry the wires.

- Shampoo: Energizing
- Conditioner: Energizing
- Mask: Energizing and Strengthening.



PROTEIN STEP BY STEP

Passo a Passo PORTUGUES (BRAZIL)



Passo 1: Lave e seque 100% os cabelos. **Passo 2:** Aplique a queratina em todo o cabelo, considerando um centímetro da raiz, deixe agir por 60 minutos e depois enxágue para retirar 100% do produto dos cabelos. **Passo 3:** Seque os cabelos 100% e depois aplique a chapinha 15 vezes em cada mecha fina. **Desfrute de um resultado perfeito.**

Paso a Paso ESPAÑOL



Paso 1: Lava y seca tu cabello al 100%. **Paso 2:** Aplicar keratina en todo el cabello tomando en cuenta un centavo desde la raíz, dejar actuar por 60 minutos y luego enjuagar para retirar el 100% del producto del cabello. **Paso 3:** Secar el cabello al 100% y luego aplicar la plancha 15 veces en cada mechón fino. **¡Disfruta de un resultado perfecto.**

Schritt für Schritt DEUTSCH



Schritt 1: Waschen und trocknen Sie Ihr Haar zu 100%. **Schritt 2:** Tragen Sie Keratin auf das gesamte Haar auf, wobei Sie einen Penny von der Wurzel berücksichtigen, lassen Sie es 60 Minuten einwirken und spülen Sie es dann aus, um 100 % des Produkts aus dem Haar zu entfernen. **Schritt 3:** Trocknen Sie das Haar zu 100% und wenden Sie dann das Bügeleisen 15 Mal auf jede dünne Strähne an. **Genießen Sie ein glattes Endergebnis.**

Steg för Steg SVENSKA



Steg 1: Tvätta och torka håret 100%. **Steg 2:** Applicera keratin över hela håret med hänsyn till en slant från roten, låt det verka i 60 minuter och skölj sedan för att ta bort 100% av produkten från håret. **Steg 3:** Torka håret 100 % och applicera sedan strykjärnet 15 gånger på varje tunn hårstrå. **Njut av ett jämnt slutresultat.**

Step by Step ENGLISH



Step 1: Wash and dry your hair 100%. **Step 2:** Apply keratin all over the hair taking into account a penny from the root, let it act for 60 minutes and then rinse to remove 100% of the product from the hair. **Step 3:** Dry the hair 100% and then apply the flat iron 15 times on each thin strand. **Enjoy a perfect result.**

Étape par Étape FRANÇAIS



Étape 1: Lavez et séchez vos cheveux à 100%. **Étape 2:** Appliquez la kératine sur toute la chevelure en tenant compte d'un centime dès la racine, laissez agir 60 minutes puis rincez pour éliminer 100% du produit des cheveux. **Étape 3:** Séchez les cheveux à 100% puis appliquez le fer 15 fois sur chaque mèche fine. **Profitez d'un résultat parfait.**

Stap voor Stap NEDERLANDS



Stap 1: Was en droog je haar 100%. **Stap 2:** Breng keratine aan over het hele haar, rekening houdend met een cent vanaf de wortel, laat het 60 minuten inwerken en spoel vervolgens uit om 100% van het product uit het haar te verwijderen. **Stap 3:** Droog het haar 100% en breng vervolgens het strijkijzer 15 keer aan op elke dunne streng. **Geniet van een glad eindresultaat.**

خطوة بخطوة عربي

الخطوة ١: اغسلي شعرك وجففيه بنسبة ١٠٠٪. الخطوة ٢: ضعي الكيراتين في جميع أنحاء شعرك، مع الأخذ في الاعتبار على بعد سنتيمتر واحد من الجذر، اتركه ليعمل لمدة ٦٠ دقيقة ثم اشطفيه لإزالة ١٠٠٪ من المنتج من الخطوة ٣: جففي شعرك بنسبة ١٠٠٪ ثم ضعي جهاز تلميس الشعر ١٥ مرة على كل خصلة رفيعة. استمتع بنتيجة مثالية.

SHAMPOO ANTI RESIDUE

PROFESSIONAL LINE

Vegan Lizz pre-chemical anti-residue shampoo is an essential tool for preparing hair before chemical procedures such as straightening. Its powerful formula is designed to remove product build-up, oil and impurities from the hair, leaving it clean and ready to receive chemical treatment more effectively. By deeply cleaning the hair, it opens the hair cuticles, ensuring that chemicals applied later can penetrate evenly and maximize the desired results. It has an intensive cleaning action that contributes to the durability and performance of chemical treatments, helping to avoid results unequal or unwanted. With special active ingredients, its formulation contains argan oil, ojon oil, macadamia oil and coconut oil.



TREATMENT INTENSITY

Hydration

Nutrition

Reconstruction

PROFESSIONAL LINE

Neutralizer Treatment

EN | The Vegan Lizz Breakage-Prone Neutralizer was developed to neutralize the negative effects caused by chemistry and balance the PH of the hair, avoiding breakage and recovering the elasticity of strands.

It works to restore and balance the PH of hair after aggressive chemical processes, such as straightening, bleaching or perming. Formulated with ingredients that aim to neutralize chemical residues present in the hair, it promotes the reconstruction of damaged hair fiber, contains conditioning agents, proteins and nutrients that help to strengthen and hydrate the hair, reducing porosity and providing a healthier texture, making the hair more healthy, shiny and resilient after chemical procedures.



SPECIAL ASSETS

Macadamia Oil

Known for its restorative and nourishing properties, being an effective ingredient to revitalize damaged hair, it is rich in fatty acids, especially oleic acid, macadamia oil penetrates deeply into the hair fiber, providing intense hydration and sealing the cuticles, which helps to reduce the porosity of the hair. Furthermore, the presence of antioxidants in macadamia oil helps protect against damage caused by chemical processes, preventing breakage and dryness. Its emollient and nourishing properties help to soften the hair texture, giving it a healthier and shinier appearance.

Vegetal Keratin & Plex

Vegetable keratin plays a crucial role in hair restoration, offering similar benefits to traditional keratin, but obtained from plant sources. This protein compound is fundamental in the hair structure, being able to fill and repair damaged areas of the cuticle, it acts to strengthen the hair fiber, providing resistance and elasticity to the strands. Vegetable keratin combined with PLEX helps protect and strengthen strands, smoothing the hair surface, reducing frizz and giving it a more aligned, shiny and healthy appearance.



PROFESSIONAL LINE

HighLight Prime Treatment

EN | The HighLight Prime Bleaching Powder was developed for all types of hair. Lightens the strands with practicality and security reaching up to 9 tones in a uniform and neutralized way, promotes platinum effect for a glamorous blonde. With a mild fragrance and super-fast action, it does not dry out the hair.

This advanced formula is the key to stunning hair transformations. Whether to create luminous locks, modern pastel tones or simply brighten your look, including conditioning and protective agents, ensuring not only stunning results, but also a gentle treatment for your strands. Achieve lighter, more vibrant tones while maintaining the health and vitality of your hair.



SPECIAL ASSETS

Argan Oil

Rich in essential fatty acids and vitamin E, it provides deep hydration to the hair, leaving it softer and more manageable. Its ability to penetrate the hair cuticle helps repair damage and reduce the appearance of split ends, resulting in healthier, more revitalized strands. Furthermore, argan oil has antioxidant properties that fight free radicals, promoting the prevention of premature hair aging.

Dust Free System

The dust-free system revolutionizes the hair coloring experience, offering an innovative, dust-free approach. Our exclusive formula was designed to minimize particle dispersion during application, providing a cleaner, more comfortable environment for professionals and clients. By using advanced encapsulation technology, the fine particles of the bleaching powder remain contained, preventing the formation of unwanted dust in the air. This not only creates a more precise application, but also reduces the irritation and inconvenience associated with traditional bleach dust.



PROFESSIONAL LINE

BTOX Treatment

EN | The BTOX Treatment seals the cuticles and aligns the rebellious strands and with frizz, moisturizing and reconstructive action that recovers the hair fiber resulting in a straight, frizz-free and extremely shiny hair. 100% formaldehyde free.

Its advanced formula offers a luxurious hair treatment, enriched with nourishing ingredients that restore hair structure, eliminate unwanted frizz and promote incomparable shine. Feel the difference from the first application, with softer, more malleable and aligned strands.

- **WHITE BTOX:** Natural Action.
- **BLUE BTOX:** Silver Action.



SPECIAL ASSETS

Coconut Oil

Rich in essential fatty acids and moisturizing properties, coconut oil deeply nourishes the hair, helps restore moisture and prevent breakage, adding shine and softness to the hair, making it more hydrated and silky. Helps protect hair during the straightening process and against damage caused by heat and chemicals, resulting in a natural straight effect without damaging the hair fiber.

Plex Action

It plays a crucial role in the straightening process by acting as a protective and restorative agent for the hair structure. Used in conjunction with straightening chemicals, PLEX helps minimize damage caused by treatments, forming internal bonds in hair fibers that help strengthen and protect the integrity of the hair, reducing breakage, fragility and loss of elasticity. PLEX contributes to the preservation of hair health, allowing the hair to maintain its natural texture while it goes through the straightening process. This results in smoother, shinier and healthier strands, providing longerlasting straightening that is less damaging to the hair.



SPECIAL LINE

Tonic Anti Hair-Fall

EN | Hair tonic for hair with a tendency to fall out. Controls and prevents hair fall, restoring hair volume and vitality. With active ingredients in hair restoration such as ginger extract, green coffee and the powerful Minoxidil, it stimulates hair growth in a healthy way. 100% proven effect in 30 days.

Contains:

- 1 - Shampoo 120ml.
- 2 - Tonic 120ml.
- 1 - Application Cover.



SPECIAL ASSETS

Minoxidil

It plays a significant role in stimulating hair growth and treating hair loss, it dilates the blood vessels in the scalp, thereby improving blood flow to the hair follicles. By prolonging the hair growth phase and stimulating local vascularization, it helps to revitalize weakened follicles, delaying hair loss and promoting the growth of new hair.

Caffeine

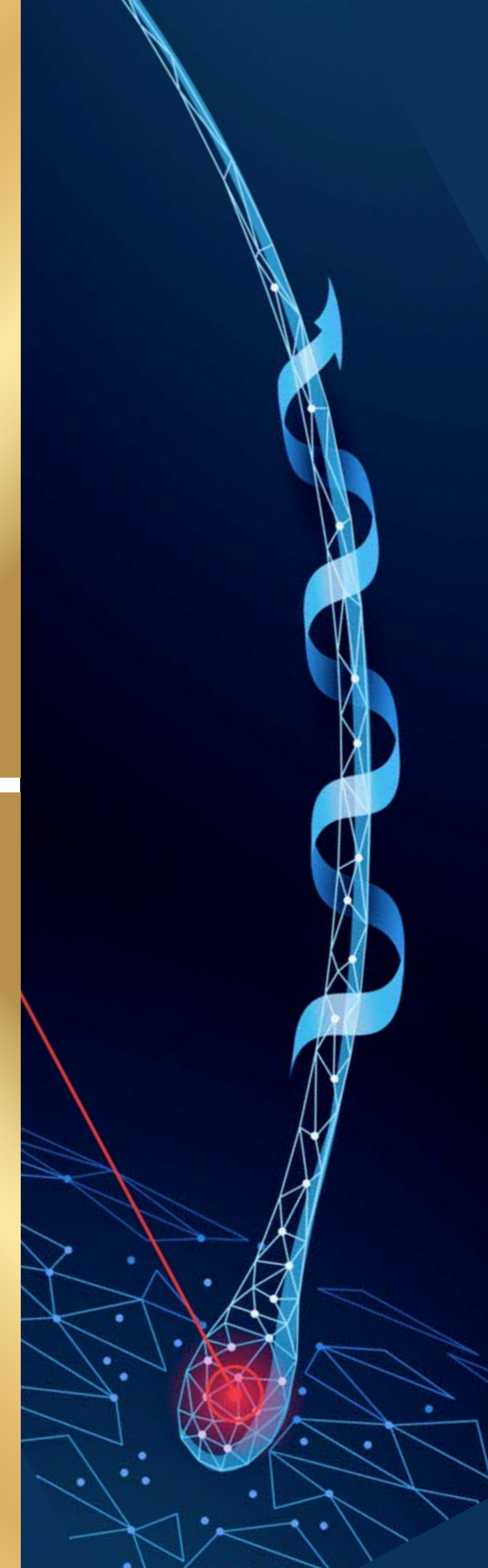
Increases blood circulation, promoting a better supply of nutrients to hair follicles, with the ability to block the action of an enzyme associated with hair loss, known as 5-alpha-reductase, which converts testosterone into dihydrotestosterone (DHT), a hormone implicated in the miniaturization of hair follicles. As a result, caffeine can help prevent hair loss, strengthen existing strands and even stimulate hair growth, becoming a component against baldness.

Ginger Extract

With vitamins, minerals and bioactive compounds, ginger extract strengthens hair follicles, improves blood circulation in the scalp and stimulates hair growth. It has anti-inflammatory properties that help soothe the scalp, reducing irritation and preventing conditions such as dandruff. Ginger is also known for its antibacterial properties, which can be beneficial for a healthy environment and hair growth.

Menthol

Known for its cooling and analgesic properties, menthol provides a cooling sensation on the scalp, which not only creates a pleasant experience during use, but can also help alleviate itching and irritation. With vasodilatory properties, it promotes the dilation of blood vessels in the scalp, increasing blood circulation, which contributes to a more effective delivery of nutrients to the hair follicles, stimulating healthy hair growth and strengthening the strands.



TEA TREE HOME CARE LINE

The Tea Tree Line with moisturizing action controls excessive oiliness at the roots without drying out the hair. Its natural active ingredients have an astringent action, which cleanses and purifies the scalp resulting in light, healthy and radiant.

- **Shampoo:** Moisturizing.
- **Conditioner:** Moisturizing.
- **Mask:** Deep Moisturizing.



SPECIAL ASSETS

Ginger Extract

Recognized for its anti-inflammatory properties, ginger extract helps to soothe the scalp, reducing irritation and promoting an environment conducive to hair growth. Furthermore, its antioxidant properties contribute to strengthening hair, preventing damage caused by free radicals. Ginger also stimulates blood circulation in the scalp, which can promote healthier and more vigorous hair growth.



Melaleuca Oil

Its antibacterial and antifungal properties make it effective in combating problems such as dandruff and seborrheic dermatitis, promoting a healthier scalp. Furthermore, tea tree has anti-inflammatory properties, helping to reduce itching and irritation on the scalp. This essential oil is known to stimulate blood circulation, which can promote hair growth and strengthen hair follicles. Tea tree is also known for its cleansing properties, helping to remove hair product residue and impurities, leaving hair cleaner and revitalized.



KERATIN CLASSIC HOME CARE LINE

The Keratin Classic Line was specially developed for rebellious and frizzy hair, it has a combination of powerful active ingredients such as biotin and keratin, eliminating frizz and resulting in straighter hair, with natural bounce and mirror-like shine.

- **Shampoo:** Anti-frizz.
- **Conditioner:** Anti-frizz.
- **Mask:** Anti-frizz.



SPECIAL ASSETS

Biotin

Also known as vitamin B7, it stands out as an essential nutrient to promote hair health. This nutrient strengthens the hair structure, promoting the production of keratin, a protein essential for the integrity of the hair, stimulating hair growth, contributing to the prevention of excessive hair loss. Furthermore, its fortifying action can help reduce brittleness and split ends.



Keratin

Essential protein for hair health, it naturally constitutes the hair structure, giving it strength, elasticity and resistance. It works to reduce frizz and improve texture, promoting straighter, easier-to-comb hair. Additionally, its protective effect can help prevent damage caused by chemical processes, sun exposure and frequent use of heat tools.



ARGAN REPAIR HOME CARE LINE

The Argan Repair Line restores and nourishes damaged hair, combats the formation of split ends, has natural active ingredients that replenish lost proteins and rebuilds the hair fiber, resulting in healthy, strong and silky strands.

- **Shampoo:** Reconstruction.
- **Conditioner:** Reconstruction.
- **Mask:** Reconstruction.



SPECIAL ASSETS

Argan Oil

Rich in essential fatty acids and vitamin E, it provides deep hydration to the hair, leaving it softer and more manageable. Its ability to penetrate the hair cuticle helps repair damage and reduce the appearance of split ends, resulting in healthier, more revitalized strands. Furthermore, argan oil has antioxidant properties that fight free radicals, promoting the prevention of premature hair aging.



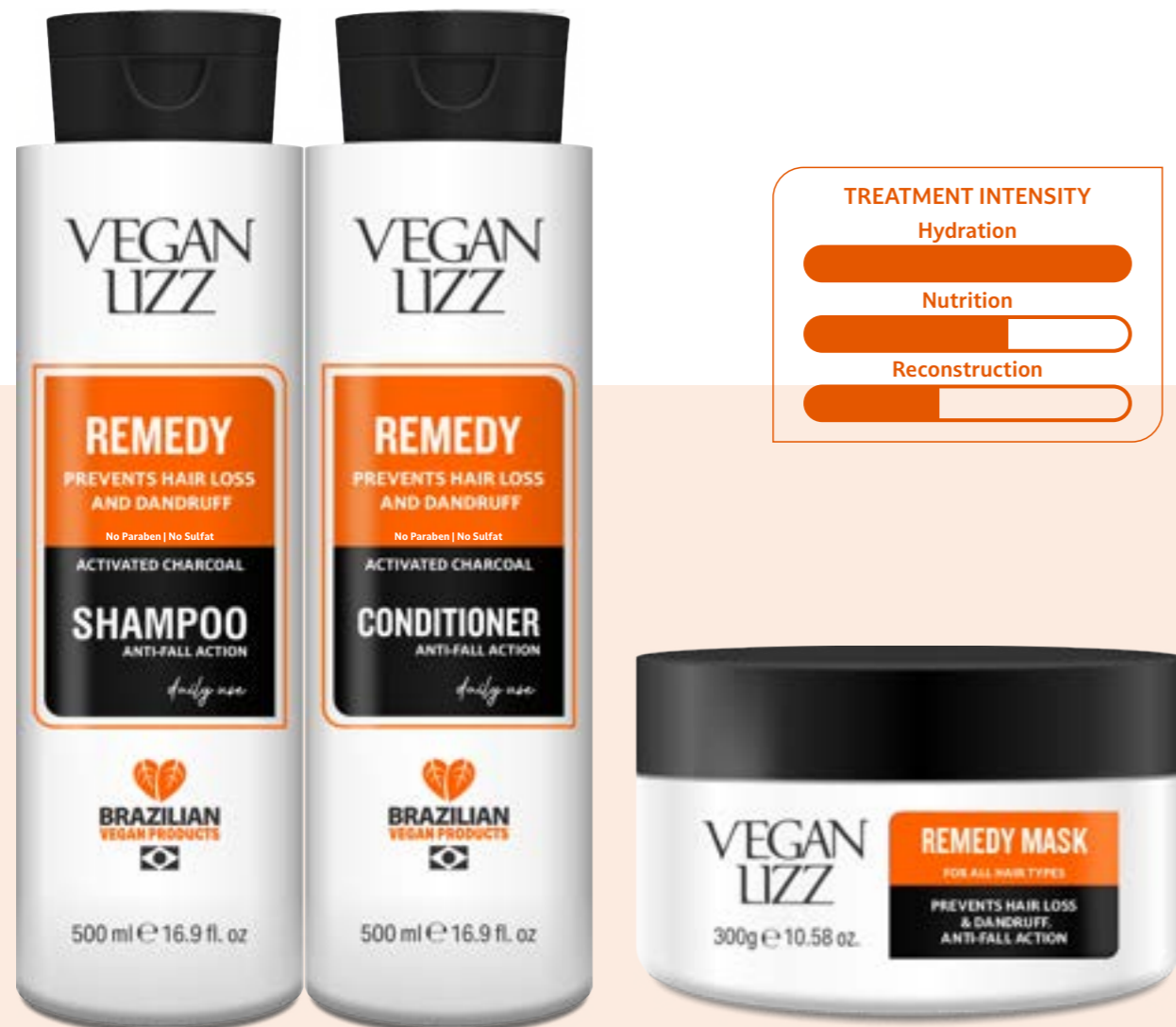
Argan oil plays a significant role in hair reconstruction processes due to its regenerative properties. Its ability to strengthen the hair structure, combined with its moisturizing properties, make argan oil an essential ally in hair reconstruction. When incorporated into hair treatments and masks, it helps restore elasticity, soften cuticles and revitalize strands, resulting in healthier and more resilient hair.



REMEDY HOME CARE LINE

The Remedy Anti-Fall Line has action against fungi, bacteria and dandruff generating a film around the hair to protect the hair from aggressions day-to-day externals. Its high-performance concentrated formulation takes care of hair without causing the hair fiber to dry out, it provides hydration and conditioning. With the benefits of activated charcoal, it purifies the leather scalp and helps in hair growth.

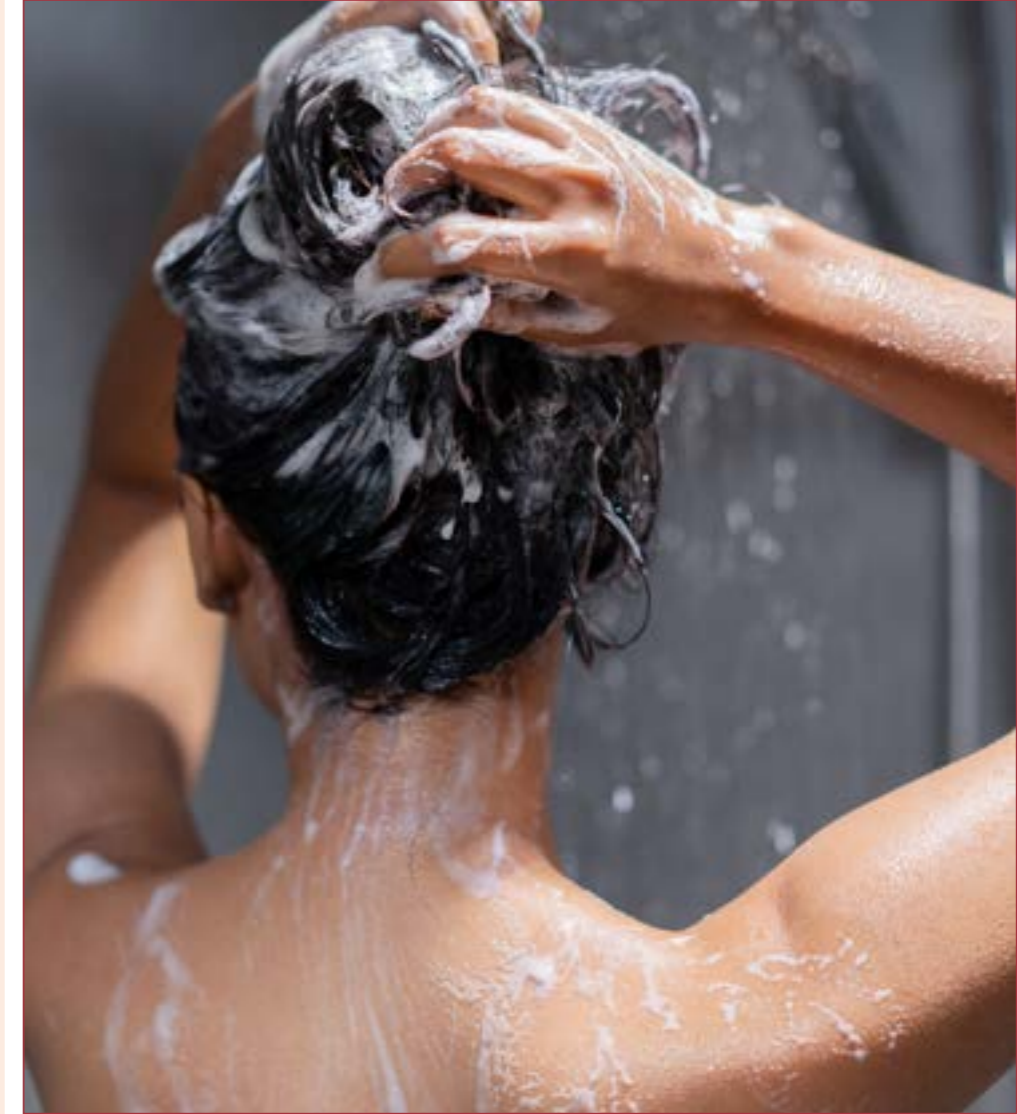
- **Shampoo:** Anti-fall, Anti-dandruff.
- **Conditioner:** Anti-fall, Anti-dandruff.
- **Mask:** Anti-fall, Anti-dandruff.



SPECIAL ASSETS

Activated Charcoal

Its main characteristic is its ability to absorb impurities and toxins, which makes it effective in removing chemical residues and environmental pollutants that can accumulate in hair strands over time. Furthermore, activated charcoal helps control excessive oiliness on the scalp, helping to balance oil production and preventing clogging of hair follicles. This ingredient is also known for promoting a feeling of cleanliness and freshness, while helping to purify the hair, leaving it lighter and more revitalized.



Activated charcoal has remarkable properties when it comes to combating dandruff. With its abilities to absorb impurities and excess oil, activated charcoal works effectively to remove residue and dead cells from the scalp, thus reducing the formation of dandruff. Furthermore, its antibacterial properties contribute to controlling the growth of microorganisms that may be associated with dandruff, promoting a healthier environment on the scalp. When incorporated into specific shampoos or hair treatments, activated charcoal not only acts as a deep cleansing agent, but can also alleviate the itching and irritation associated with dandruff, providing effective relief.



CURLS OF DREAMS LINE

The Curls of Dreams Vegan Dream Line was specially developed for curly hair, from wavy to curly. With shea butter and castor oil, it thickens the hair strengthening the hair bulb, nourishes and moisturizes the hair defining the natural curvature of the waves, without weighing or leaving hair looking stiff and without movement. The line has the maintenance shampoo, maintenance conditioner, hydrating mask and curl activator.

- Shampoo for curly hair and in transition.
- Conditioner for curly hair and in transition.
- Mask for curly hair and in transition.
- Curl Activator.

SPECIAL ASSETS



Shea Butter

Extracted from the nuts of the shea tree, this butter is rich in fatty acids, vitamins and antioxidants that provide intense hydration to the hair. When applied to strands, shea butter forms a protective layer, helping to seal in moisture and prevent water loss, which is especially beneficial for dry, damaged hair. Furthermore, its nutrients penetrate the hair cuticle, strengthening the hair and promoting elasticity.



Linseed Extract

Seed rich in alpha-linolenic acid, which is a form of omega-3. These nutrients are essential for hair health, as they help to strengthen hair strands and keep the scalp hydrated. Furthermore, flaxseed is an excellent source of proteins, vitamins and minerals, such as biotin, vitamin E, zinc and magnesium, which play crucial roles in stimulating hair growth, preventing hair loss and combating damage caused by external agents.



Chia Extract

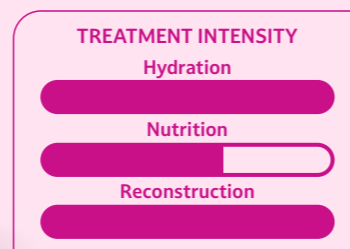
Rich in omega-3, chia extract nourishes the scalp, providing deep hydration and helping to strengthen hair follicles. These essential fatty acids also play a crucial role in maintaining hair elasticity, preventing breakage and giving hair a healthier appearance.



HAIR FINISH LINE

Leave-In Thermal Protection.

The Leave-in Protection Vegan Lizz was developed for all hair types, promotes deep repair, protects the hair from external aggressions day to day, it has a UV filter that protects the hair from damage caused by heat from the dryer and flat iron. With coconut oil, argan oil, biotin and collagen.



SPECIAL ASSETS

Biotin

Also known as vitamin B7, it stands out as an essential nutrient to promote hair health. This nutrient strengthens the hair structure, promoting the production of keratin, a protein essential for the integrity of the hair, stimulating hair growth, contributing to the prevention of excessive hair loss. Furthermore, its fortifying action can help reduce brittleness and split ends.



Collagen

This structural protein is an essential component of the extracellular matrix that surrounds hair follicles, contributing to the maintenance of the integrity and elasticity of the hair, helping to retain moisture, contributing to the hydration of the hair and preventing dryness. Including collagen in your hair care routine will result in silkier, hydrated and more resistant strands.



HAIR FINISH LINE

Argan Serum Treatment.

The Argan Serum Treatment Oil repairs the threads and seals the cuticles, providing softness and shine to the hair, in addition to reducing damage caused by chemical treatments. It has high repair power and hydration.



✓ + REPAIR

✓ + REVITALIZATION

✓ + SHINE

✓ + SOFTNESS

TREATMENT INTENSITY

Hydration



Nutrition



Reconstruction



SPECIAL ASSETS

Argan Oil

Rich in essential fatty acids and vitamin E, it provides deep hydration to the hair, leaving it softer and more manageable. Its ability to penetrate the hair cuticle helps repair damage and reduce the appearance of split ends, resulting in healthier, more revitalized strands. Furthermore, argan oil has antioxidant properties that fight free radicals, promoting the prevention of premature hair aging.



Coconut Oil

Rich in antimicrobial properties that help strengthen hair, reducing breakage and split ends. Furthermore, its unique molecular structure allows it to be easily absorbed by the hair, penetrating deeply into the cuticle and providing intense hydration. Coconut oil is known for promoting smoothness and shine, while helping to control frizz and prevent damage from heat and chemicals. It has the ability to stimulate hair growth and improve scalp health, keeping hair healthy and radiant.



HAIR FINISH LINE

Hair Perfume.

Vegan Lizz Hair Perfume is a versatile and charming product that adds a final touch of sophistication and freshness to your hair. Its delicate, long-lasting fragrance not only disguises unwanted odors, it also leaves a scented trail wherever you go. Designed specifically for hair, this scent is generally formulated to not weigh down strands or leave them greasy, ensuring a pleasant sensorial experience without compromising hair texture or style. Contains nourishing active ingredients that help hydrate and strengthen hair, leaving it looking healthy and radiant.



SPECIAL ASSETS

Flower Extract

Rich in essential nutrients, vitamins and antioxidants, this extract is known for its moisturizing and revitalizing properties, helping to nourish and strengthen hair, leaving it softer, silkier and more manageable. Its antioxidant properties combat damage caused by free radicals, preventing premature aging of hair and protecting it from environmental damage, such as exposure to the sun and pollution. The flower extract is also known for stimulating healthy hair growth, with its calming and regenerative properties, providing a light appearance, intense shine and silky hair, in addition to maintaining a soft and long-lasting scent.

It offers a sensorial experience, in addition to leaving a delicate and enveloping aroma on the hair, the scent of flower extract can also help mask unwanted odors, leaving hair with long-lasting freshness. Floral fragrances have therapeutic properties that can promote relaxation and well-being, creating a truly indulgent hair care experience.



BODY TREATMENT LINE

Reducing Gel

EN | The Product Line for Measurement Reduction has herbal extracts traditionally used to promote drainage and facilitate the detox effect, stimulating superficial micro-circulation. Contains Fucus seaweed rich in iodine (stimulates the metabolism) and pure water-soluble caffeine (acts as a draining agent for the retained liquids).

- Reducing Gel for the day - 250ml.
- Pre-workout Reducing Gel - 500g.



SPECIAL ASSETS

Caffeine

Known for its stimulating properties, it helps improve blood circulation in the skin, reduces the appearance of cellulite and provides a toning effect. Caffeine acts as an antioxidant, helping to protect the skin against damage caused by free radicals. Its ability to promote skin micro-circulation contributes to more revitalized and healthier-looking skin.

Menthol

Extracted from peppermint, it has cooling properties that provide immediate relief, especially when applied to the skin. Upon contact with the epidermis, menthol activates cold receptors, creating a feeling of freshness and relaxation. Furthermore, menthol has anti-inflammatory properties and can help reduce skin irritation and redness.

Fucus Algae Extract

Naturally loaded with vitamins, minerals and antioxidants that play a crucial role in promoting skin vitality. With anti-inflammatory and antioxidant properties, Fucus algae help protect the skin against damage caused by free radicals, contributing to a healthier and more youthful appearance. In addition, they have moisturizing properties, helping to retain moisture and improve skin elasticity. skin. Its application in skin care products can provide a rejuvenating experience, helping to smooth fine lines, improve skin texture and promote a radiant appearance.



BODY TREATMENT LINE

Luxury Parfum For Men

EN | An extremely elegant fragrance for men, sophisticated and casual, is present in the right measure.



Luxury Parfum For Women

EN | Sophisticated fragrance that represents the beauty of women, feminine and modern, perfect for all types of women.

